

Message Text

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PAGE 01 BANGKO 19584 120516Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----099359 130340Z /61
R 120241Z JUL 78
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 7464

UNCLAS BANGKOK 19584

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI: SAHA THAI VATANA CO., LTD.

REF: USDOC 11429

1. THAILAND
OFFICE USE: 2. 549 3. 0021000 4. 01
5. SAHA THAI VATANA CO., LTD.
6. P.O. BOX 91, MANSION 4, RAJDAMNERN AVENUE
7. BANGKOK
8. CONTACT: MRS. SUPHUN PANANONDA
9. TITLE: MANAGING DIRECTOR
OTHER OFFICIALS ARE: VICHIE KULTAN, ASST. MANAGING DIRECTOR AND
MR. CHANCHAO AMATYAKUL, DIRECTOR.

10. PHONE: 2220731 11. TELEX: NA
12. CABLE: SAHATHAI
13. ESTBL: 1925 14. EMPL: 118 15. SIZE: LARGE
16. REPUTATION: Y-GOOD 17. RPT DATE: 07/78
OFFICE USE: 18. K 19. NA 20. X 21. NA 22. NA
23A. 36100/235 IMP.AGT.DIST. OF ELECTRIC TRANSMISSION AND
DISTRIBUTION EQUIPMENT.
23B. 35100/235 IMP.AGT.DIST OF ENGINES AND TURBINES
23C. 35200/235 IMP.AGT.DIST. OF FARM AND GARDEN MACHINERY
AND EQUIPMENT.

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23D. 36300/235 IMP.AGT.DIST. FO HOUSEHOLD APPLIANCES
23E. 28510/235 IMP.AGT.DIST. OF PAINTS, VARNISHES, LACQUERS
AND ENAMELS.
23F. 38400/235 IMP.AGT.DIST. OF MEDICAL AND SURGICAL INSTRUMENTS
AND APPARATUS.
23G. 28424/235 IMP.AGT.DIST. OF CAR CLEANERS AND POLISHERS
23H. 28340/235 IMP.AGT.DIST. OF PHARMACEUTICAL PREPARATIONS

23I. 26218/235 IMP.AGT.DIST. OF TISSUE PAPER

23J. 38210/235 IMP.AGT.DIST. OF MECHANICAL MEASURING AND
CONTROLLING INSTRUMENTS.

23K. 35890/235 IMP.AGT.DIST. OF WATER FILTERS

23L. 38210/235 IMP.AGT.DIST OF LUBRICANTS

24. FOREIGN SALES: NA

25. FINANCIAL REFS: THAI MILITARY BANK LTD., 96 MANSION 2,
RAJDAMNERN AVE., BANGKOK; BANGKOK BANK LTD., 9 SUAPA ROAD,
BANGKOK; KRUNG THAI BANK LTD., 260 YAWARAJ ROAD, BANGKOK, THAILAND.

26 TRADE REFS: SEE ITEM 27

27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF ONAN FAR EAST
LTD., P.O. BOX 32146, MINNESOTA FOR GENERATING PLANTS; RUST-OLEUM
CORP., 2301 OAKTON ST., ILLINOIS FOR PAINT IN OIL; AMF INT'L,
261 MADISON AVE., NEW YORK, N.Y. 10016 FOR FILTERS; JACOBSEN MFG.
CO., 1721 PACKARD AVE., WISCONSIN FOR LAWN TRACTOR MOWERS; TORO
INT'L SALES CO., 8111 LYNDAL AVE., MINNESOTA FOR LAWN TRACTOR
MOWERS; SEEDBURO EQUIPMENT CO., CHICAGO, ILL. 60606 FOR
AGRICULTURAL EQUIPMENT; TURTLE WAX INC., CHICAGO, ILL. 60638 FOR
CAR CARE PRODUCTS; ANDREW JERGENS CO., CINCINNATI, OHIO, 45201
FOR SOAP AND TOILETRIES; STAFFORD-MILLER INC., 257 CORNELISON,
N.J. 07302 FOR DENTAL CAR PRODUCTS; DAP INC., DAYTON, OHIO 45401
FOR CAULKING COMPOUNDS; HESSTON CORP., KANSAS FOR TURF-TRACTOR
MOWERS; JAPAN SUN OIL CO., LTD., JAPAN FOR SUNOCO LUBE OIL; SUN
OIL INT'L, PHILADELPHIA FOR SUNOCO PRODUCTS; ALLIS CHALMERS,
HARVEY, ILL. 60426 FOR ENGINES; MERCATOR CORP., READING,
PA. 18603 FOR AGRICULTURAL EQUIPMENT.

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28. POST EVALUATION: SAHA THAI VATANA WAS INCORPORATED IN 1925
WITH AN AUTHORIZED CAPITAL OF \$250,000 TO ACT AS IMPORTER, AGENT
AND DISTRIBUTOR OF ELECTRIC TRANSMISSION AND DISTRIBUTION
EQUIPMENT, ENGINES AND TURBINES, FARM AND GARDEN MACHINERY AND
EQUIPMENT, HOUSEHOLD APPLIANCES, PAINTS AND VARNISHES, MEDICAL
AND SURGICAL INSTRUMENTS AND EQUIPMENT, CAR CLEANERS AND
POLISHERS, MECHANICAL, MEASURING AND CONTROLLING EQUIPMENT, WATER
FILTERS AND LUBRICANTS. NINETY TWO PERCENT OF ITS IMPORTS ARE
FROM THE U.S. WITH THE REMAINDER FROM JAPAN AND AUSTRALIA. ITS
OFFICE OCCUPIES A LEASED 4-STORY BUILDING OF ABOUT 1,866 SQ.
METERS AND A WAREHOUSE OF 1,177 SQ.METERS, LOCATED IN ONE OF
BANGKOK'S BUSINESS DISTRICTS. FIRM PLANS TO OPEN A NEW DEPARTMENT
TO DEAL IN AIRCRAFT ACCESSORIES AND MILITARY ELECTRONIC EQUIPMENT
IN THE NEAR FUTURE. IT MAINTAINS TWO BRANCH OFFICES, ONE IN
CHIANG MAI (NORTHERN THAILAND) AND ONE IN KHON KAEN (NORTHEASTERN
THAILAND) AS RETAIL OUTLETS. IT EMPLOYS 118 PEOPLE INCLUDING 24
TRAVELLING SALESMEN. SUBJECT FIRM'S SALES VOLUME IN 1977 WAS
REPORTED TO BE \$2,298,387 REPRESENTING AN INCREASE OF 36 PERCENT
OVER THE FIGURE REPORTED TO THE EMBASSY IN 1976. IT IS A MEMBER
OF THE THAI CHAMBER OF COMMERCE. LOCAL BANKS REPORT FAVORABLY ON
THE SUBJECT; IT IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S.

FIRMS.

29. PREP: SATHIT/SOMSAK APPR: MATTHEW P. WARD
O'DONOHUE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
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Draft Date: 12 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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Original Previous Classification: n/a
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Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2044136
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: SAHA THAI VATANA CO., LTD.
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/40774977-c288-dd11-92da-001cc4696bcc
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Declassified/Released
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